NCC Cable System Order

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	Status Not accepted	Phone (301) 951-2620 Credit Status	Office Washington Product Name HD-66	Sales Coordinator Becca Karam Est Code 919C66	AE Alexander Fiske Product Code ORDR	Client Code MGA16	Market Grand Rapids	System Name Spectrum/South Haven, MI Advertiser Making Gov	Syscode 0344 Agency Del Cielo Media	Order# 62335558 Flight Dates 09/19/16 - 10/02/16	
GRP	Sold On	Affiliate Spli	Total Spots	Net Total	Commission	Total	Total # o	Making Government Accountable Show All Lines	ledia Version	10/02/16 Update Date	
		Split	ots	ป	sion		otal # of Weeks	Lines		Date	
GIMP	Cost Per Spo	100.0							2 Vs. 1	09/22/16	

Comments:

9.22 ADD MSU Football

		CPM	1	CPP
	1	GIMP	•	GRP
	oot	Cost Per Spot		Sold On
		100.0		Affiliate Split
70				Total Spots
\$1,381.25				Net Total
\$243.75				Commission
\$1,625.00				Total
			eks	Total # of Weeks
			S	Show All Lines
		2 Vs. 1		Version
		09/22/10		obudie Date

14	13	12		10	9	8	7	6	υı	4	ω	2	_	Line
NSA	USA	TVL	TNT	TNT	MNBC	MNBC	MNBC	HIST	нсту	FXNC	FXNC	CNN	CNN	Net
926C02	919925	919925	926C02	919925	926C02	919925	926C02	926C02	919925	926C02	919925	926C02	919925	Program
9/26/16	9/19/16	9/19/16	9/26/16	9/19/16	9/26/16	9/19/16	9/26/16	9/26/16	9/19/16	9/26/16	9/19/16	9/26/16	9/19/16	Start Date
10/2/16	9/25/16	9/25/16	10/2/16	9/25/16	10/2/16	9/25/16	10/2/16	10/2/16	9/25/16	10/2/16	9/25/16	10/2/16	9/25/16	Stop Date
09:00	09:00	09:00	09:00	09:00	19:00	09:00	09:00	19:00	09:00	19:00	19:00	19:00	19:00	Start Time
16:00	16:00	16:00	16:00	16:00	24:00	16:00	16:00	24:00	16:00	24:00	24:00	24:00	24:00	Stop Time
×	×	×	×	×	×	×	×	×	×	×	×	×	×	≤
×	×	×	×	×	×	×	×	×	×	×	×	×	×	-
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				1	-	1	•				-	ı	•	MP I
O1	Ch	4	4	5	1	7	5	Δı	5	Ch	7	4	7	Total Spots
\$16.00	\$15.00	\$12.00	\$16.00	\$15.00	\$25.00	\$12.00	\$13.00	\$32.00	\$15.00	\$32.00	\$29.00	\$32.00	\$29.00	Unit Cost
\$80.00	\$75.00	\$48.00	\$64.00	\$75.00	\$25.00	\$84.00	\$65.00	\$160.00	\$75.00	\$160.00	\$203.00	\$128.00	\$203.00	Total Cost
30	30	30	30	30	30	30	30	30	30	30	30	30	30	Spot Len
			-1x							-2x		-3x		Line Comment

NCC Cable System Order

•	CPM	•	CPP	Policy Approval Required	Makegood Policy		
1	GIMP		GRP	emo Adults 35+	Primary Demo	Cable Nielsen Live+SD Jul16	Survey
	Cost Per Spot		Sold On			Not accepted	Status
	100.0		Affiliate Split	ius	Credit Status	(301) 951-2620	Phone
70			Total Spots	ame HD-66	Product Name	Washington	Office
\$1,381.25			Net Total	919C66	Est Code	or Becca Karam	Sales Coordinator
\$243.75			Commission	ode ORDR	Product Code	Alexander Fiske	AE
\$1,625.00			Total	e MGA16	Client Code		
2		eks	Total # of Weeks			Grand Rapids	Market
		Se	Show All Lines	Making Government Accountable	Advertiser	Spectrum/South Haven, MI	System Name
	2 Vs. 1		Version	Del Cielo Media	Agency	0344	Syscode
	09/22/16		Update Date	98 09/19/16 - 10/02/16	Flight Dates	62335558	Order#

omments:
9.22 ADD MSU Football

15	Line	
BTN	Net	
MSU FB	Program	
9/19/16	Start Date	
9/25/16	Stop Date	
12:00	Start Time	
15:00	Stop Time	
	Ζ	
	\$	
×	S	
	S	
	RTG	
r	IMP	
->	Total Spots	
\$180.00	Unit Cost	
\$180.00	Total Cost	
30	Spot	
ADD MSU	Line Comment	

	Sep 2016	Oct 2016	Sep 2016 Oct 2016 Nov 2016 Dec 2016	Dec 2016	Jan 2017	Feb 2017	Mar 2017	Apr 2017	May 2017	Jun 2017 Jul 2017	Jul 2017	Aug 2017	Total
SPOTS	41	29	0	0	0	0	0	0	0	0	0	0	70
AMT	\$943.00	\$682.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$1,625.00

62335558 | Grand Rapids | Spectrum/South Haven, MI | 0344 |

SALES

ACCT

Date Printed 09/23/16

SYSTEM APP: